



Create winners with Luckyhoo

Luckyhoo is a system which helps you create your own campaign with Lucky Codes. Print them onto any imaginable media (flyers, labels on bottles, business cards, magazine inlets) and distribute them amongst your prospects (at a fair, on the street, with your magazine delivery). Some of these Lucky Codes will win attractive prizes that you previously added to your campaign. The Lucky Code recipients now have an incentive to visit your website and redeem their prizes. Every participant will find out immediately if the lucky code is a winner.

Luckyhoo's value for you is equivalent to the value of hundreds of new visitors on your website. You might already be advertising online to transfer visitors from anywhere in the web to your website, but you don't reach all of your prospects online. Don't forget the prospects that you meet offline. On numerous occasions like events, fairs or in front of your store you physically meet prospects. Luckyhoo's incentive with its Lucky Code contest is a powerful instrument to reach out to these offline prospects and convert them to online visitors.

Contact factsheet@luckyhoo.com

Only pay for what you get!

With Luckyhoo you only pay for Lucky Codes that actually get redeemed on your website, so there's no risk for you. Sign up and start with a free campaign at www.luckyhoo.com